



June 10th 2010  
With Appreciation

Dear Family and Friends:

What can I say.... Thank you!

Brenda and I are at peace with the final voting results. Placing 2nd in a very crowded field, against well oiled and funded campaigns, is a true victory for all those out there who worry about not having the "money" to run for office. Certainly, had we been financially able to compete with the mass campaign mailings of other candidates, maybe, just maybe, the end result would have been different.

But to place Second, without such mailings I must give credit to the army of volunteers, including the countless military veterans and college students who worked tirelessly, with creativity, day after day.

Throughout this 9-month campaign, I was so blessed to have been surrounded by such amazing supporters who fought for victory in our campaign. Our home became our campaign headquarters, overnight, under the outstanding leadership of our campaign team, who worked for peanuts:

- Adam Sands: Campaign Manager
- Keith Paterson: Deputy Campaign Manager
- Karen D'Aquino: Deputy Campaign Manager
- Anthony Garcia: Deputy Campaign Manager
- Robin Haynal: Press Secretary
- Kelly Lawler: Treasurer
- Linda Robinson: Campaign Operations
- Ryan Hall: Campaign Operations
- Chris Morrissey / James Phillips: Production Design
- Ewelina McClafferty, Web Operations
- Joe Justin: Consultant
- Bovee Company / Steve Berry: Fundraising

Then there are all the donors and sponsors of our fundraising events, including Paul Batista of Fire Trucks Plus, Kevin Mulligan of On-Point Classrooms, Anthony Cimino, Clemente Mojica, the Sands Family, Superior Choice Printing, the Faxon's, the Hill's, Jim Moffet and so many more.

And then there were the others who donated their time and talents, and you know who you are! (far too many to mention).

Every day of the campaign told of a new story of adapting our strategy to meet the challenges. We used innovative and inexpensive ways to get our message across and meet the voters. Just weeks ago, we secretly hired athletes to actually would run to voters homes while being driven in one of 4 economy style rental cars from Enterprise. After months of walking door to door, we found ourselves attempting to compete with dozens of expensive mailers from our competition. Without a "mail" budget, we did the next best thing - found inexpensive solutions. The last two-days of the campaign, our campaign staff turned into "paperboys" tossing over 5,000 pieces of campaign literature on the driveways of homes throughout the district, working throughout the night until 8AM on election day.

To rent these cars was no easy task. At first, we simply didn't have the money. We put out a "confidential" plea to a select group of friends asking them each to cover the cost of a full week rental at \$170. Over 20 friends pitched in, which fully covered the cars, and more.

We even put out 2 robo calls (yes, those hated calls), but found a company that offered to send them out for just 1 cent per call, much much less than the competition.

For months, we drove our mobile command post, a trailer owned by Bill Hanlon, that we decorated with campaign signs and flags. Towards the final weeks of the campaign, we noticed a much higher number of drivers honking their horns in support. While this was not a "poll" (as we could not afford one), it did boost our energy and belief in our grassroots efforts.

Having entered the race just 9-months ago, and the last of the candidates to officially announce, we knew we were up against the wall -- and without hesitation, the volunteers responded, day after day after day. Had someone printed that our campaign would defeat all three elected officials in the race, nobody would have believed it, except for maybe, those who volunteered to be on the front lines of this fight with us as we echoed across the district, "Vote for a Veteran, not a Politician" - a catchy phrase that eventually was replicated, with slight modifications, in other campaigns, in this race, and in the 59th.

What I will miss most is the company of our staff, volunteers and donors, followed closely by relationships we built over the months of door to door walking. 14-hours a day, 7 days a week has come to close, for now.

While my other campaign staff are still in school for at least another year, I would like to highly recommend to you for hire Adam Sands (my Campaign Manager) and Keith Paterson (my Deputy Campaign Manager). Karen and Anthony are equally outstanding, but they have another year to finish their studies at Cal-State San Bernardino. This team never rested - they never gave up, they never saw a reason to. Their passion, creativity and wit is simply unparalleled.

I feel like one of the luckiest candidates on the planet. I already miss the volunteers who gave it their all.

But I am most blessed, and most fortunate to have such an amazing wife, Brenda, who mothers our three little critters -- Savannah, Taylor and Christene (none of whom are over 3 years of age, yet). Brenda also served as the campaign's senior advisor. She worked just as hard, while also holding the fort and keeping me sane. It's true what they say - alongside every good man is a great women. Had I run against my wife for office, she surely would have beat me. Her intuition is impeccable.

To my Mom, who drove to our house for the weekends, all the way from Blythe, to babysit our little ones so my wife and I could precinct walk – thank you!

To all of you who sat for hours upon hours putting together flags and mailers – thank you!

I am so appreciative of all those who supported and endorsed me, including the law enforcement associations, current Assembly-members, city council members, county supervisors, DA's, military organizations, republican organizations and others. Thank you for believing in me.

I would like to leave an encouraging note for the youth on this campaign. In the words of General Patton, "sometimes you lose a few battles in a war." This was a battle indeed, but the enemy is not the person who beat us -- Mike Morrell deserved this victory. It was honor to have him on the field and I stand with him as he fights for all of us against the opposition parties this November - that is a battle we must not lose. The Republicans have elected Mike Morrell to carry the torch. I stand with Mike and respectfully ask that you do as well.

In closing, thank you for the honor and opportunity. This experience will remain a highlight of my life.

God Bless.

Yours truly,

Paul

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